

SEMA

**SOUTHEASTERN MEAT ASSOCIATION CONVENTION PROGRAM
THE CLUB @ HAMMOCK BEACH
PALM COAST, FL
JUNE 6-7, 2008**

“TRENDS → CHANGES → OPPORTUNITIES”

THURSDAY 5th

6:00p.m. – 7:00p.m. Exhibitors Set-Up

FRIDAY 6th

8:00a.m.- 4:00p.m. Registration Open

8:00a.m. -10:00a.m. Board Meeting - Continental Breakfast

8:00a.m.- 9:45a.m. Exhibitors Set-Up

10:00a.m.-11:45p.m. Exhibits Open

11:45p.m.- 1:30p.m. Spouse Luncheon & Spa Reception

12:00p.m.-12:30p.m. President’s Welcome
Annual Business Meeting

12:35a.m.- 1:45a.m. Luncheon
“What’s Happening in Washington” Regulatory Update
Ann Wells, North American Meat Processors Association (NAMP)

2:00p.m.- 2:45p.m. “Trends & Opportunities”
Lynn Dornblaser Mintel Research

2:45p.m.- 3:30p.m. “New Product & Marketing Opportunities”
John Green, National Pork Board

3:30p.m.- 4:30p.m. Exhibits Open Refreshments

4:40p.m.- 5:40p.m. “Retirement Opportunity” Succession Planning
Jeff Faulkner. The Rawls Group

“SCHOLARSHIP DINNER CRUISE”

6:30p.m.- 7:00p.m. Dockside Reception

7:00p.m.- 9:00p.m. Cruise Cocktails & Buffet
Dress: Cruise Attire

“BEACHSIDE RECEPTION & DINNER”

If you are not going on the Scholarship Cruise

7:00p.m.- Dinner
Dress: Resort wear

Convention Attire: Business Casual

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SATURDAY 7th

- 7:30a.m.- 9:30a.m. Registration Open
- 7:30a.m.- 8:20a.m. Breakfast Buffet & Scholarship Awards
Buffet open 7:30a.m.-8:a.m.
- 8:30a.m.-10:00a.m. Spouse “Get Acquainted Breakfast”
- 8:30a.m.- 9:15a.m. “Business & Personal Identity Theft”
Ken Calhoon, Citizens Financial Partners
- 9:15a.m.-10:00a.m. “Waste-water”
Peter Cartwright, Cartwright Consulting
- 10:00a.m.-10:45a.m. Exhibits Open Refreshments
Drawings for cash prizes 10:30 a.m.
- 10:50a.m.-11:30a.m. “Manage Efficiently through Computer Software”
Jonathan Cowan, CDC Software “Traceability as a Tool”
John Reynolds, Aspen Systems “Cost & Yield Management”

Lunch on your own

- 1:00p.m. Golf Tournament

Not golfing, ways to spend the afternoon

One on one time with speakers, associates or another processor
Stay cool around the pool or enjoy the beach
Rent a Pontoon Boat and cruise the Intercostals

“CARRIBEAN NIGHT”

- 6:30p.m.- 7:30p.m. Cocktail Reception
- 7:30p.m.- 9:30p.m. Dinner
Dress: Business Casual

Convention Attire: Business casual