

SEMA

SOUTHEASTERN MEAT ASSOCIATION CONVENTION PROGRAM
THE SHORES RESORT & SPA
DAYTONA BEACH SHORES, FL
JUNE 12-13, 2009

“OPENING NEW DOORS”

THURSDAY 11th

4:30p.m. – 7:00p.m. Exhibitors Set-Up Bill France Ballroom

FRIDAY 12th

7:30a.m.- 4:00p.m. Registration Open France Lobby
8:00a.m. -10:00a.m. Board Meeting - Continental Breakfast Dolphin Room
8:00a.m.- 10:00a.m. Exhibitors Set-Up Bill France Ballroom

10:15a.m.- 12:45p.m. Exhibits Open Bill France Ballroom
Networking lunch in the exhibit area 12:00a.m. to 12:45p.m.

11:45p.m.- 3:00p.m. Spouse Luncheon Bunco or Dominoes- Mexican Train Coastal Room

1:00p.m.- 1:30p.m. Presidents Welcome & Business Meeting Petty Room

1:30p.m. – 2:00p.m. Banking Relations into today’s Economy Petty Room
Terry Vargo, Citizens Bank of Florida

2:00p.m.- 2:50p.m. Exhibits Open Refreshments Bill France Ballroom

3:00p.m.- 3:45p.m. Nowhere to Cut Cost, then Increase Sales! Petty Room
Al Uszynski, Results Resources

4:00p.m.- 5:45p.m. Roundtables (2-45 min sessions 4p.m. & 5p.m.) Petty Room
Succession Planning (Rawls Group/Jeff Faulkner) Dolphin Room
Meating Challenges (Moderator) Sandpiper Room
What’s your Beef (Moderator)

“EDUCATION A SURE BET”

6:30p.m.- 10:00p.m. Monte Carlo Casino Night Riverview Room
Dinner Buffet 7:15p.m. Open Bar 6:30p.m.–7:30p.m.
Dress: Casino Casual
There will be games for the children to play

The more you win, the better your chances to purchase great door prizes

Convention Attire: Business Casual

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“OPENING NEW DOORS”

SATURDAY 13th

7:30a.m.- 9:30a.m.	Registration Open	France Lobby
7:30a.m.- 8:50a.m.	Exhibits Open Networking Continental Breakfast 7:30a.m.-8:15a.m. Drawings for Exhibitor door prizes, must be present to win from 8:a.m. -8:50a.m.	Bill France Ballroom
9:00a.m.- 9:30a.m.	Top Labor & Employment Issues for 2009 What You Can Do To Be Prepared David W. Long-Daniels, Greenberg Traurig LLP	Petty Room
9:35a.m.-10:30a.m.	“Niche Marketing - Natural Beef & Pork” Roy Little, Thompson Farms Smokehouse (Pork) Will Harris, White Oak Pastures (Beef)	Petty Room
10:30a.m.	Drawing for the 50/50 Raffle, must be present to win	Petty Room

Lunch on your own

1:00p.m.	Golf Tournament	LPGA
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Not golfing? Ways to spend the afternoon

- One on one time with speakers or associates
- Stay cool around the pool or enjoy the beach
- Rent a Pontoon Boat and cruise the Intercoastal
- Take the Water Taxi to New Smyrna for lunch & shopping

“AWARDS NIGHT”

6:00p.m.- 6:45p.m.	Reception	Petty Room
6:45p.m.-10:15p.m.	Dinner & Guest Speaker Scholarship Awards, Golf Awards, 2007-2009 SEMA President Recognition	Bill France Ballroom
	Dress: Business Casual	

Convention Attire: Business casual