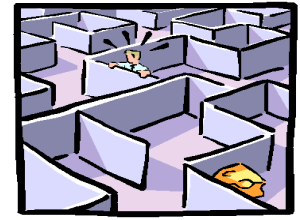




**SOUTHEASTERN MEAT ASSOCIATION
CONVENTION PROGRAM**

**BRASSTOWN VALLEY RESORT & SPA
YOUNG HARRIS, GA**



“BUSINESS: A MAZE or A-MAZE-ING”

THURSDAY 10th

5:30p.m.-6:30p.m. Welcome Cocktail Reception

FRIDAY 11th

8:00a.m.- 4:00p.m.	Registration Open	Business Center
8:00a.m. - 9:45a.m.	Board Meeting - Continental Breakfast	Keys Branch
8:00a.m.- 9:45a.m.	Exhibitors Set-Up	Ballroom
10:15a.m.- 12:30p.m.	Exhibits Open Networking lunch in exhibit area 11:45a.m.	Ballroom
11:30p.m.- 2:30p.m.	Spouse/Guest Crane Creek Winery - Lunch, Tour & Tasting	Lobby
12:45p.m.- 1:15p.m.	Presidents Welcome & Business Meeting Scott Kelley, SEMA President	Trackrock Theater
1:20p.m. – 2:00p.m.	What Next? Legislative Update David Long-Daniels, Greenberg Traurig LLP	Trackrock Theater
2:00p.m.- 3:00p.m.	Exhibits Open	Ballroom
3:10p.m.- 3:40p.m.	Banking Relations in Today’s Economy Terry Vargo, Citizens Bank of Florida	Trackrock Theater
3:45p.m.- 4:15p.m.	Scholarship Awards / Student Internships Dr. Dwight Loveday, University of TN	Trackrock Theater
4:15p.m.- 4:50p.m.	Be Ready when US Immigration Knocks Hector Chichoni, Epstein Becker Green	Trackrock Theater
4:55p.m.- 5:45p.m.	Roundtables Leaders of Tomorrow (Young Executives up to age 45yrs) Meating Tomorrows Challenges What’s Your Beef?	Rooms to be announced

“COUNTRY HOEDOWN”

6:30p.m.- 10:00p.m.	Country Hoedown Reception & Dinner Buffet 6:30p.m.–7:30p.m. Reception Hosted by SEMA Associates Dress: Country Western Hayride and Marshmallow Roast (Ticket)	Sunset Pavilion
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Convention Attire: Business Casual

**SOUTHEASTERN MEAT ASSOCIATION
CONVENTION PROGRAM**

“BUSINESS: A MAZE or A-MAZE-ING”

SATURDAY 12th

7:30a.m.- 9:30a.m.	Registration Open	Business Center
7:30a.m.- 8:30a.m.	Exhibits Open Networking Continental Breakfast 7:30a.m.	Ballroom
8:45a.m.- 9:15a.m.	Internet Marketing Jimmy Puckett & Cliff Hammock, Spinen	Trackrock Theater
9:20a.m.- 9:55a.m.	Global Food Safety Jeff Chilton, Chilton Consulting Group	Trackrock Theater
10:00a.m.-10:45a.m.	Exhibits Open / Refreshments 50/50 Raffle & Exhibitor Door Prize Drawing Must be present to win	Ballroom
10:50a.m.-11:20a.m.	“Food Packaging that Enables” Susan Edwards, Sealed Air/Cryovac	Trackrock Theater
11:25a.m.-11:55a.m.	“Maximizing yields with simple to use tools” Howard Eubanks, FOSS	Trackrock Theater

Lunch on your own

1:00p.m.	Golf Tournament	Brasstown Resort Course
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Not golfing? Ways to spend the afternoon

- Enjoy the pool
- Hiking
- Horseback Riding
- Stream or Pond Fishing
- White Water Rafting or Tubing
- Pamper yourself @ the Equani Spa

“PRESIDENT’S BANQUET”

6:00p.m.- 6:45p.m.	Reception, Hosted by SEMA Associates	Creekside Pavilion
6:45p.m.-10:15p.m.	Dinner, Awards & Entertainment	Ballroom
	Dress: Evening Dinner Attire	

Convention Attire: Business casual