

SEMA

***SOUTHEASTERN MEAT ASSOCIATION CONVENTION PROGRAM
THE RENAISSANCE RESORT @ WORLD GOLF VILLAGE
ST. AUGUSTINE, FL
JUNE 10-12, 2005
“IMPROVING THE BOTTOM LINE”***

THURSDAY 9th

3:00p.m - 6:00p.m. Registration Desk Open
4:00p.m.- 6:00p.m. Exhibitors Set-Up

FRIDAY 10th

8:00a.m. Registration Desk Open

8:15a.m.- 9:30a.m. Board Meeting

10:00a.m.-10:30a.m. Annual Business Meeting Processors
Associates

10:45a.m.-12:30p.m. Investment Hall / Exhibitors Area

11:30p.m.-12:30p.m. Business Lunch Exhibitors area

11:30p.m.- 4:30p.m. Spouse Tour & Luncheon

12:45p.m. - 1:30p.m. “Employee, Asset or Liability?”
Incentives to keep good employees
Leon Mezrah Mezrah Financial Group

1:30a.m.- 2:00p.m. “Insurance, the Right Coverage can save you Money”
How to pick your coverage wisely
Charles Humphrey, Harmon, Dennis & Bradshaw

2:00p.m. - 2:45p.m. Investment Hall / Exhibitors area

2:45p.m. - 4:15p.m. “It’s Not Part of It, It’s All of It”
Communications
Mike Hourigan, Hourigan & Associates

4:15p.m. - 4:45p.m. “Have the Right Label and they will Buy”
Branding & Labeling
Perry Bagley, President & CEO ProLabel, Inc.

5:00p.m .- 5:45p.m. Roundtables (pick one to attend)
Employee Retention moderator
Communications moderator
Branding & Labelling moderator

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“DINE WITH THE MASTERS”

6:30p.m.- 7:30p.m. Cocktail Reception Golf Hall of Fame
7:30p.m.-10:00p.m. Dinner
Dress: Casual

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“IMPROVING THE BOTTOM LINE”

SATURDAY 11th

- 7:30a.m.- 9:00a.m. Power Breakfast Buffet
“The latest update on USDA”
Georgia Senator Saxby Chambliss (invited)
Chairman of the Senate Committee on Agriculture
- 8:30a.m.- 9:45a.m. Spouse Friendship Breakfast Hotel Dining Room
- 9:15a.m.- 10:00a.m. “Safety = Healthy/Happy Employees = Dollars”
How to get your employees to buy in on your safety program
Jim McConnell plant manager/Drexel McCalvin safety manager
Odom’s Tennessee Pride, Little Rock AR plant
- 10:00a.m.- 10:30a.m. Investment Hall / Exhibitors area
- 10:30a.m.- 11:00a.m. “Don’t throw your Money out the door!”
Controlling air infiltration & condensation
Dwight Clark, VP Sales & Marketing, Jamison Door
- 11:00a.m.-11:30a.m. “Smok’in Ideas”
Smoke Products and Cost
Cindy Carmack, Red Arrow Products

Lunch on your own

12:30p.m.- Golf Tournament / Shotgun Start

Ways to spend the afternoon

- One on one time with speakers, vendors or another processor
- Stay cool around the pool or go the beach at the Serenata Beach Club
- Enjoy historic St. Augustine or take a scenic cruise on the Intracoastal
- Shop at the Factory Outlets

“19TH HOLE BANQUET”

- 6:30p.m.- 7:30p.m. Cocktail Reception & Silent Auction
- 7:30p.m.- Banquet Dinner, Scholarship Awards, Auction Winners
Dress: Jackets requested

Convention meeting attire: Business Casual