

SEMA

***SOUTHEASTERN MEAT ASSOCIATION CONVENTION PROGRAM
THE SHORES RESORT & SPA
DAYTONA BEACH, FL
JUNE 2-3, 2006***

“CHARTING THE COURSE”

FRIDAY 2ND

7:30a.m.- 10:30a.m.	Exhibitors Set-Up at the Marina	Petty
8:00a.m.	Registration Open at the Purser’s Desk	Petty Lobby
9:00a.m.- 10:00a.m.	Captain’s Board Meeting (Rolls & Coffee)	Dolphin
10:45a.m.-12:30p.m.	Chart your course at the Marina Exhibitors Area	Petty
11:30p.m.-12:30p.m.	“Cruise Around Lunch” Exhibitors area Have your card marked to win cash prizes	Petty
12:45p.m.- 1:15p.m.	“Sea Conditions” Captain’s Welcome	France A
1:15p.m.- 2:15p.m.	“Put the Wind in Your Sail” 10 GEM’s for a Remarkable Brand Richard Hendrie, Remarkable Branding	France A
2:15p.m.- 2:45p.m.	Cruise through the Exhibitors Area	Petty
3:00p.m.- 4:00p.m.	Spouse Tea & Trivia	Baleen Terrace
2:55p.m.- 3:45p.m.	“Read the Wind, Trim the Sails, Pick your Course” “TOPS” Total Operation Performance System Jeff Chilton, Chilton Consulting Group	France A
3:45p.m.- 4:30p.m.	“Navigable Waters” Diversity Training Myrna Marofsky, ProGroup Inc.	France A
4:30p.m. - 5:00p.m.	Annual Business Meeting	France A

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“PORT OF CALL DINNER”

6:30p.m.- 8:15p.m.	Silent Auction	Atlantic
6:30p.m.-7:45p.m.	Cocktail Reception	
7:30p.m.-8:15p.m.	Land or Sea Buffet	
8:15p.m.-	Scholarship Awards, Auction Winners	
8:00p.m.-9:00p.m.	Dessert Bar Dress: Nautical	

Convention meeting attire: Business Casual

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“CHARTING THE COURSE”

SATURDAY 3RD

7:30a.m.- 8:30a.m.	Chart your Course Breakfast Buffet	Atlantic
8:30a.m.- 9:45a.m.	Spouse Friendship Breakfast	Baleen Restaurant
8:45a.m.- 9:15a.m.	“Correct Charts, Smooth Sailing” Farm to Table William Kanitz, Scoring Systems	France A
9:15a.m.- 9:45a.m.	“Good Techniques, Good Results” “Meat Packaging Technology” Dr. Dan Seigel, Curwood	France A
9:45a.m.- 10:15a.m.	Cruise through the Exhibitors area	Petty
10:15a.m.- 10:45a.m.	“Hiring the right Crew” “Employee Baseline Testing” Dr. Dale Yake,	France A
10:45a.m.-11:30a.m.	“A Clean Ship is a Happy Ship” Foodsafe Ozone for food products and sanitation Mark Taggart, Foodsafe Systems	France A
12:00p.m.-	Golf Tournament / Shotgun Start	

Not golfing, ways to spend the afternoon
 One on one time with speakers, vendors or another processor
 Stay cool around the pool or enjoy the beach
 Visit the Ponce Inlet lighthouse
 Take a scenic cruise on the Intracoastal
 Visit the Daytona Speedway
 Visit the Casement House, home of John D Rockfeller
 Enjoy shopping in New Smyrna Beach, beachside

“FAREWELL DINNER”

6:30p.m.- 7:30p.m.	Cocktail Reception	Atlantic
7:30p.m.-10:00p.m.	Dinner, Awards & Entertainment Dress: Casual	

Convention Attire: Business casual