

**SOUTHEASTERN MEAT ASSOCIATION ANNUAL CONVENTION
Sheraton Panama City Beach Golf & Spa Resort June 2-5, 2022**

EXHIBITOR & SPONSORSHIP CONTRACT
Tabletop Exhibit & Sponsorship Payment is on 2022 Registration Form
Exhibitors must register for full convention to be an exhibitor

Payment and registration forms **MUST** be in by May 6, 2022 to assure your company name on the exhibit board.
We are limited on tabletop exhibits.

(Company Name, as it is to appear on the tabletop sign and/or sponsorship board) (PLEASE TYPE OR PRINT CLEARLY)

EXHIBITOR SPACE: Exhibitor space is 6 foot skirted tables. Exhibitors may drape printed tablecloths over tables. Exhibitors may use pop-up signage on the table and/or behind the table. Pop-up/retractable signage may not exceed 6 feet width or height. Nothing can be taped, pinned or nailed to walls.

TABLETOP EXHIBITOR \$ 225

SPONSORSHIPS - To help with Receptions, Entertainment, Special Guests & Prizes. Additional information on the Associate member registration form.

Gold \$ 500 Silver \$ 250 Bronze \$ 100 Golf Cart Sponsor \$250 Golf Boxed Lunch Sponsor \$500
Custom Sponsorship Packages Available please contact Lisa Kamper at lisa@southeasternmeat.com

EXHIBITOR SCHEDULE:

THURSDAY, JUNE 2	Welcome Reception 5:30 pm to 7:00 pm Set-up 7:00 pm to 9:00 pm
FRIDAY, JUNE 3	Set-up 7:00 am to 8:00 am Exhibits Open: 8:00 am to 10:00 am/ 11:30 am to 1:15 pm/ 2:30 pm to 4:00 pm Associates Business Meeting 10:15 am to 11:15 am Tear down: 4:00 pm to 5:30 pm
SATURDAY, JUNE 4	Tear down: 7:00 am to 8:30 am (Must be cleaned up by 8:30 am) General Business Meeting – 11:15 am to 11:45 am Golf – 12:00 pm to 5:00 pm

EXHIBITOR AGREEMENT (Please initial each statement and sign below):

_____The Exhibitor agrees to not hold any function at any time there is a scheduled event. (Hospitality Rooms, Gatherings/Socials, Meals, etc.)

_____ The Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of Exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, its agents, servants and employees from any and all such losses, damages and claims.

_____ The Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of Exhibitor's activities during the annual convention dates and will indemnify, defend and hold harmless SEMA from any and all such losses, damages and claims.

_____ **PACKAGE STORAGE/DELIVERY/SHIPPING SERVICES:** All incoming packages should be specifically labeled and addressed to the Exhibitor or guest receiving package and marked with the name and date of your meeting. Because there is limited storage space, boxes can be accepted no more than three (3) working days prior to your meeting. Storage fees will apply if packages arrive prior to the 72 hour grace period or are left more than 72 hours following the conclusion of your function. Any items remaining after one week will be discarded. Delivery and/or Shipping charges will also apply for all group related packages. Exhibitors will be charged directly for any applicable storage, delivery or shipping fees and are responsible for providing a method of payment. **Storage:** Due to the layout of the Hotel, storage space is not available for display material and/or show merchandise. At the conclusion of the set-up operation, all related equipment, crates, trash, etc., must be removed from the premises no later than the last day of the exhibit show period.

Signature: _____ **Printed Name:** _____