



SEMA 2022 EXHIBITOR INFORMATION

EXHIBIT HOURS*

Exhibit Set-Up

Thursday, June 2, 2022
7:00 pm – 9:00 pm

Show Hours

Friday, June 3, 2022

- 8:00 am – 10:00 am
- 11:30 am – 1:30 pm
- 2:30 pm – 4:00 pm

Exhibit Breakdown

Friday, June 3, 2022

- 4:00 pm – 5:30 pm

Saturday, June 4, 2022

- 7:00 am – 8:30 am

**Exhibit hours subject to change based on program.*

BOOTH PACKAGE

- 1 six- foot skirted table.
- 2 chairs
- 1 Wastebasket

Exhibitors may drape printed tablecloths over tables. Exhibitors may use pop-up signage on the table and/or behind the table. Pop-up/retractable signage may not exceed 6 feet width or height. Nothing can be taped, pinned or nailed to walls.

DOOR PRIZES

Exhibitors are encouraged to bring a door prize to display at their exhibit space. Throughout the day, Exhibitors will have an opportunity to conduct a drawing for their door prize (winners must be present to win).

AV EQUIPMENT, INTERNET, AND ELECTRICAL POWER

Audio visual equipment, hardwired internet connection, and electric power can be ordered through the hotel and can be ordered using the Exhibitor Order Form. The form can be found at the website www.southeasternmeat.com

HOTEL RESERVATIONS

Make your hotel reservation directly with the resort at the Group Rate by [Clicking Here](#). Rate is \$129-\$229 (depending on room type). Resort fee (\$30) is waived for SEMA registrants. The Deadline to make your hotel reservation at the Group Rate is: Thursday, May 12, 2022.

CONVENTION EVENTS

This year’s convention theme is “**Come Together.**” Exhibitors are encouraged to attend sessions, meals, and social events. These include:

Thursday, June 2, 2022

- **Welcome Reception**
5:30 pm – 7:00 pm

Friday, June 3, 2022

- Continental Breakfast
8:00 am to 10:00 am
- Networking Lunch
12:00 pm – 1:15 pm
- Social Hour
6:00 pm – 7:00 pm
- Dinner with entertainment and games
7:00 pm – 9:00 pm

Saturday, June 4, 2022

- Continental Breakfast
8:00 am – 9:00 am
- Golf (separate registration required)
12:00 pm – 5:00 pm
- President’s Reception
6:00 pm – 7:00 pm
- Banquet
7:00 pm – 10:00 pm

SHIPPING TO HOTEL

Exhibitor shipments should be scheduled to arrive at the hotel no sooner than three days prior to June 2, 2020. Storage fees will apply if packages arrive prior to the 72-hour grace period or are left more than 72 hours following the conclusion of the event. Any items remaining after one week will be discarded. Exhibitors will be charged directly for any applicable storage, delivery or shipping fees and are responsible for providing a method of payment.

Please label your shipments as follows:

<p>Sheraton Bay Point Golf Resort and Spa 4114 Jan Cooley Dr Panama City, FL 32408 Group Name: SEMA Convention Group Dates: June 2-5, 2022 Exhibiting Company: (YOUR COMPANY NAME)</p>
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